

Two Ribbon Specials, 19c & 69c Yard

Hair bow Ribbons, 4½ inches wide, in bright and dark colors, in striped, pin-dots and clan plaid designs, at 19c Yard.
8¾-inch width Black, Satin Taffeta Ribbons at 69c Yard.
A. & S.—Street floor, East.

ABRAHAM AND STRAUS INC.

Store Hours 9 to 5:30

BROOKLYN

Telephone Main 6100

Van Dusen Layer Cakes, 74c—From 84c

This popular make of Cake is made in our own sanitary bakery from the choicest ingredients.
Maple, lemon, orange and chocolate flavors, filled and topped while you wait.

Counter Deliveries Only

A. & S.—Subway floor, Livingston Street.

A. & S. LEADERSHIP SALES**Continue with Offerings of New Merchandise of A. & S. Standard Quality**

For 56 years the A. & S. policy has been to sell Quality merchandise at lowest prices, and, no matter how low are prices quoted elsewhere, not only to meet those prices, but to go lower, whether it means no profit, or a loss.

Adhering to this policy has brought us the largest retail business of any store in Brooklyn. This has been made possible (1) by being the only store in Greater New York to own its property absolutely unencumbered, (2) by having purchased our property years ago at low cost, thereby saving high rents, and (3) by always buying for cash.

The present Leadership Sales, with their splendid economies on goods now in greatest demand, and the enthusiastic public response, emphasize the unique position in which the A. & S. business principles have placed our establishment.

But, besides these record-breaking sales, the fine, complete assortments of Autumn merchandise, at A. & S. low prices, with which our stocks are filled, deserve the utmost attention.

Women's Coats and Wraps, \$21.95

An excellent assortment of Coats and Wraps that were made to sell for much more. Straightline tailored styles, or loose wrap models—some with Nutria collars. And they are all lined throughout with soft silks. Bolivia cloth, Duvette, Velours, heather mixtures and rough-finished wool cloths are the materials found in black and soft shades of brown, tan or blue.

All are hand tailored coats and come in sizes for all women.

A season of many Coats is the style verdict for this Fall and Winter, and we are prepared with modes for every occasion. Full stocks of Coats in the most beautiful fabrics of the year—many handsomely trimmed with Furs.
A. & S.—Second floor, Central.

Misses' Polo Coats at \$15.95

We had to limit this purchase to just 100 Coats. They are just the toppest sort of top coats for the girls from 14 to 18 years. Fashioned of all-wool tan mixture coatings. The pockets are large and set in a novel way. Lined with silk and warmly interlined.

All the youthful styles are here, in all the charming colors and fabrics of the season.
Top Coats, Sports Coats, Tailored Coats, Afternoon Coats and Evening Wraps.
A. & S.—Second floor, Central.

Women's Fur-Collared Suits, \$32.50

A most remarkable offering of Winter Suits fashioned of Duvet de Laines, Mochatex, Yalama and fine Tricotines, featuring the favored long, slender lines of the modish tailleur. One of the models has a soft, self-crush collar, and another a choker collar of Opossum, Mole skin or Nutria.

Black and navy blue, Malay brown and other shades of the new light and dark browns. The jackets are lined with Radium or Peau de Cygne, and are 36 to 38 inches long. Sizes 34 to 44.

From the severe mannishly tailored Suits to the most elaborate models lavishly trimmed with stunning Furs are found in this department.
A. & S.—Second floor, Central.

Women's Fall Silk Dresses, \$39.95

A variety of smart new models are included in this Sale of Frocks fashioned of such approved silks as Crepe de Chine, Canton Crepe, Crepe-back Satins, or Brocaded Canton Crepes. Long lines, waistline effects, and other modes are represented. Colors include black, brown, henna or navy blue. Sizes 36 to 44.

Infinite variety of styles are now seen here—smart little tailleur for street wear, dignified afternoon gowns and beautiful evening frocks.
A. & S.—Second floor, Central.

Women's Prunella Skirts**\$4.95 and \$6.95**

Two groups of skirts at two prices are offered in this great event—200 Prunella Skirts in pleated style, selection of several designs in stripes at \$4.95. 200 Prunella Skirts in all-around box pleats; dark color forms upper pleat, striped designs pleated under, at \$6.95. 25 to 38 in. waistbands.
A. & S.—Second floor, Central.

40-Inch French Seal Coats, \$195.00

Fashioned of selected French Sealskins (died Coney), in a beautiful flaring model, trimmed with Natural Skunk shawl collar and turn-back cuffs. Lined throughout with Pussywillow Silk. These are truly wonderful values.
A. & S.—Second floor, Central.

Women's Three-Strap Pumps**\$6.95 Pair**

900 Pairs of the newest and most wanted street Pumps for Fall wear. Patent leather, gun-metal leather, or dark tan Russia are the leathers found in this collection; each strap finished with buckle over the instep; flexible welled soles; Cuban heels. We start this Sale with all sizes from 2½ to 8 and widths from AA to D.

Women's Cloth-of-Silver Strap Slippers, \$7.95 Pair

This will be a welcome sale to the many Debutantes and women of society who have been accustomed to paying much more for these smartest of evening slippers. Fashioned of Cloth-of-Silver with graceful, slender lines, one-strap model, hand-turned soles and covered Louis heels.

From the Boudoir Slipper of your first minute of rising to the most de luxe of Dancing Slippers you will find every type of Shoe known to Fashion. Stout walking and sports shoes; fashionable shoes for Avenue and Afternoon wear—every style is here.
A. & S.—Second floor, West.

500 Women's Flannelette Nightgowns 89c

Several styles in all-white or light-colored striped Flannelette—double front and back yokes. Some are plainly tailored, others hand-embroidered or ribbon trimmed.
A. & S.—Second floor, East.

Women's Gingham Dresses**at \$2.78**

Five models in checked or striped gingham morning dresses—they are standard makes and have the assured ample cut, deep hems and nice finishings. Capacious pockets—such as women want in these dresses—and the trimmings so designed as to make these house dresses unusually desirable. Sizes 36 to 46.
A. & S.—Second floor, East.

1,000 Trimmed Hats, \$3.98

A collection of beautiful hats made to our specific orders and fashioned of Lyons velvets, panne velvets and duvetyns. All the best modes of the season are represented in small, medium-sized and large hats—trimmed with ostrich, ribbons, ornaments, quills, etc., etc., in black and the wanted colors.

ONE OF THE VERY BEST VALUES WE HAVE OFFERED THIS SEASON.

An endless number of lovely Hats are at all times in the A. & S. Millinery Shops—hats direct from France, hats that are replicas of Paris models, hats for every hour and every type of woman.
A. & S.—Mezzanine East

Fancy Mesh Veiling, 10c Yard

The veiling that you are accustomed to pay from two to five times this price! Assuredly best and most exclusive assortments of veilings that were ever in Brooklyn at this price—silk in plain, octagon and fancy meshes, with square silk dots and novelty meshes in black, brown, navy, taupe and purple.
A. & S.—Street floor, Central.

Pink Brocaded Coutil Corsets, \$1.95

Three models at this little price—one model is for the well-developed figure, medium low bust, long hipline, well boned. The second model, for the average figure, has long, straight hipline, low top finished with elastic band. And a model for the slender figure very low at top elastic waistband, long hipline.
A. & S.—Second floor, East.

Women's 12-Button Chamois Lisle Gloves, 59c Pair

What could be more opportune than this lowest price on these street gloves, now that the Fall days are with us for sure? They are wonderful gloves, of imported chamois lisle, the popular 12-button length, in all the wanted shades, black, white, pearl, gray, buck and mode.
A. & S.—Street floor, Central.

Women's Silk Stockings, 58c Pair

And in this day and age you know that that is an almost unheard-of figure. And they are nice stockings!—a good weight with mercerized tops and soles, in the most wanted colors—black, cordon, beige and gray!

Women's Cotton Stockings, 19c pair

Of fine cotton, medium weight, with seamed backs and double soles.

Men's Socks, 15c pairOf fine cotton, with double soles, heels and toes, in black, cordon, tan, navy and gray.
A. & S.—Street floor, Central and East.**Net Vestees, 49c Each****Reduced from 98c**The dainty net vestees that serve so many purposes! They are attractively combined with Valenciennes or Venice lace.
A. & S.—Street floor, Central.**Women's Cotton Blouses****at 59c, 98c & \$1.89**

They formerly were \$1.29, \$1.89 and \$2.98. We have taken all our Cotton Blouses at these three prices and have reduced them as a special offering during this great Sale. Long and short sleeves, collared and roll collar models and a few Peter Pan styles. Many of them are trimmed with real Irish crochet or Fillet laces.
A. & S.—Second floor, East.

Women's Flannelette Kimonos, \$1.58

Reduced from \$1.98. They are fashioned of Flannelette in specially selected floral patterns, regulation Kimono styles, with elastic waistband, collar and sleeves trimmed with satin ribbon.
Color combinations of blue, rose, lavender and gray. Sizes 36 to 46.
A. & S.—Mezzanine, Central.

Children's Broadcloth and Velour Coats, \$15.95

Dressy little models these—with Nutria-trimmed collars and wee pockets; they are beautifully made, and come in such pretty colors for little Miss 2 to 6 Years as tan, terra-cotta, blue or poppy. Lined and interlined for warmth.

The Babies can be beautifully equipped in the A. & S. Baby Shop—even Paris ends delicious use models, and there are scores of hand-made clothes, or dainty machine-made garments for the little fellow.
A. & S.—Second floor, East.

Heavy Canton and Satin Crepe \$2.24 Yard

Two wonderful qualities of these desirable silks—heavy, lustrous, rich. Identical quality, in our regular stock, was \$4.98 until this sale. The quantity is limited; and we shall not be able to get any more to sell at this phenomenally low price.

Both are 40 inches wide; a good assortment of wanted colors in each, including black, navy blue and brown. From a well-known maker, whose name is on every bolt of the silk. Other remarkable offerings.

All-Silk Satin Charmeuse, \$1.69 Yard

Repeating the wonderful offering made last week. The silk is 40 in. wide, in leading shades and black. Our regular \$2.98 quality.

All-Silk Duvetyn, \$3.98 Yard

Our regular \$6.98 quality; a fine range of colors, and 39 inches wide.

All the favored silk veerings of the season, as well as the staple grades, are here at extremely low prices.
A. & S.—Street floor, West.

Silk Embroidered Flouncings 94c Yard!

It's not possible to exaggerate the value of these wonderful flouncings at this price! In the first place they are actually priced below their wholesale cost; and in the second place they are so beautiful in themselves. Of all silk, they are 36 in. wide, and they all have 16 in. embroidery, in stunning patterns. There are twenty or more patterns, on plain or fancy meshes, fillet or octagon. Black and brown.
A. & S.—Street floor, West.

Navy Blue Tricotine, \$2.24 Yard

All wool fabric, double warp, an excellent tailoring weight, in a good navy blue shade, at less than the manufacturer's cost.

All-Wool Dress Serge, \$1.36 Yard

A thoroughly sponged and shrunk material. 54 in. wide; fine twill, in navy blue and black.

All-Wool Velour, \$1.39 YardRich silver-tone velour in Oxford and navy shades, 54 in. wide.
A. & S.—Street floor, West.**9 x 12-Ft. Royal Wilton Rugs, \$67.50****Regularly \$83.00 and \$90.00**

The A. & S. stock of Wilton Rugs is one of the most extensive in Greater New York, and our sales of Wiltons are renowned amongst our Brooklyn friends. Although there is a scarcity of Wiltons, due to eight months' strike at the mills, we have secured large assortments of fine imported rugs at attractive prices, and all due to our personal visit and cash purchase. For this reason we can offer them to you at these price savings.

An excellent assortment of Persian and Oriental designs in blue, rose, tan, green, ecru, etc. All of them perfect and new.
Also the same quality rugs in 8¼ x 10½ ft. size at \$64.50, regularly \$80.00.
A. & S.—Third floor, East.

10-Piece Dining Room Suites, \$250.00

"Queen Anne" period design of American walnut, with solid walnut tops and posts and the interior in solid mahogany. The set includes a buffet that is 60 inches long and a dining table with a 48-inch top, and the chairs are covered in leather.
Pieces may be purchased separately if so desired.
A. & S.—Fourth floor, Central.

Irish Point Lace Curtains, \$4.95 Pair

One of the greatest curtain offerings of its kind in years. These curtains were imported from St. Gall, Switzerland—341 pairs of them in 54 different patterns. Curtains of identical quality sold last week in our own stock as high as \$10.95 pair.

We secured this selection at less than import cost and will sell them tomorrow—while they last—at \$4.95 pair.
Of dainty, fine laces, mounted on soft Brussels net, in designs that are extremely exquisite. 8 to 12 pairs of a pattern in white or ivory. By far the prettiest curtains that \$4.95 has purchased in several years.
A. & S.—Third floor, Central.

Electric Washing Machines, \$87.50

The first offering of these machines two weeks ago met with instantaneous approval. We have succeeded in securing another shipment, which goes on sale tomorrow.

These machines were made under a nationally known trade-mark and were listed at \$165.00. They are solidly constructed of steel, with galvanized iron drum holding 8 sheets. Equipped with swinging wringer, enclosed gears, concealed electric motor and safety release.

If you are contemplating the purchase of an electric washer, have this machine demonstrated before you decide.
A. & S.—Subway floor, East.

"Hot-point" Electric Irons, \$4.98

Reduced from \$6.95. Irons that live up to their name—the point heats quickly and stays hot. The new thumb rest and heel rest are conveniences that will be appreciated. Highly nickel-plated; weighs 6 pounds and comes complete with cord and plug—ready for use.
A. & S.—Subway floor, East.

Fine Blankets, \$5.47 and \$6.47 Pair

Wonderful white blankets, soft and warm for the cold days to come! They are the half-wool "run of the mill," and on that account are priced from one-half to one-third under the regular figure!
A. & S.—Third floor, Central.

Wooden Bead Girdles, 97c—\$1.49

Not only are these girdles very good looking and very much in demand but they are also difficult to get! And these are at prices far below regular! They are of wooden beads, effectively colored and contrasted.

Braided Loops,

10c—15c—19c—25c each
Braided loops of all silk, worth easily double these prices.

Silk Girdles, \$2.49 each

Flat, braided styles, in black, brown and navy, far underpriced.
A. & S.—Street floor, Central.

Bleached Muslin Sheets, 89c Each

The lowest price in years for sheets as good as these! They are of round thread bleached muslin, a durable grade, double bed size, and all of them perfect.

5,000 Pillow Cases, 18c each

Bleached, soft finish, size 45 by 36 in. 45 in. "Fruit of the Loom" Muslin, 24c yd.
A. & S.—Street floor, East.

Men's British Woolen Overcoats \$39.75

The fabrics are our importation and the tailoring is done by one of New York's best tailors. Equally serviceable for Fall or Winter. They are bound to ward off the chill winds of the coming seasons. And the big advantage they have over other overcoats is that they combine warmth without excessive weight.

You will find tweeds and fleeces in brown and gray herringbones or plain oxfords. The styles are smart Raglan or Box models and the sizes are from 34 to 42.
A. & S.—Street floor, Hoyt Street.

2,400 Men's White Madras Shirts, \$1.65

Here are shirts of white corded and satin-striped madras that any man would gladly pay \$2.00 and \$3.00 to possess. The materials, the workmanship and the correctly proportioned sizes are evidence of the excellence of these shirts.
A. & S.—Street floor, East.

"Orient" Brand Coffee, 37c Lb., From 49c

This is one of the A. & S. brands of superior-quality coffee that is most highly sought by lovers of good coffee. Of excellent flavor and cup-quality.
The 6-lb. packages are \$1.79, reduced from \$2.14.

"Priscilla" Orange Pekoe Tea, 64c lb., from 79c
A. & S. Orange Pekoe, half-pound, 59c, from 64c
Pound Packages, \$1.04, from \$1.19

Deliveries During the Week. A. & S.—Subway floor, Livingston St.